



FRANCHISING

WITH

corrierboy

Table of Contents

- About CorierBoy.....3
 - Our Mission.....4
 - Our Vision.....4
 - And Our Values.....4
- About the Industry.....5
- Why Franchise With Us?.....6
 - 1. Rapidly Growing Industry.....6
 - 2. Experienced & Professional.....6
 - 3. Backed With Technology.....7
 - 4. Minimal Investment & Involvement.....8
- Got What It Takes To Deliver Success?.....8
- Next Steps.....9
- References.....10

Deliver Success and Happiness -
Partner with CorierBoy!



About CorierBoy

CorierBoy is a Kerala based startup that focuses on simplifying the courier experience for everyone by leveraging the best in technology. We believe that sending documents, gifts and parcels should be as easy as making few taps on your mobile in this day and age. Whether your need to send a personal courier just across the town or need to send bulk consignments to international clients, CorierBoy offers the right services and solutions for the best value.

We understand the pain of having to deal with the many complications people go through – from copying addresses correctly to paper forms to constantly having to call customer care for tracking details. CorierBoy fixes all of these for customers through our well-trained staff, better processes and innovative technology.

We've re-imagined and rebuilt the entire system with simplified and more efficient processes – from pick-ups to deliveries and everything in between!

We're now on a path to rapid growth. And we are looking for partners who share our values and passion for success.

Our Mission





To make the entire experience of sending and receiving couriers as simple and hassle-free as possible with cutting-edge technology and professionally trained workforce so that people can better experience the joy of sharing.

Our Vision

To be a leader in the delivery industry by responsibly innovating, setting better standards and bringing more value to people — helping build a better world where love, happiness and care always flows effortlessly among people, freely and unobstructed.

And Our Values

We are driven by our core values and principles. Those that were inculcated in our team by our founding leaders. They drive us in successfully delivering our services and solutions.

-  **Commitment** We are committed to ourselves, our vendors, and our customers; it is through commitment that we will all achieve.
-  **Empowerment** We create an atmosphere that allows our people, partners and customers to achieve through their unique contributions.
-  **Excellence** We strive hard to provide best in class service to our customers every day. Customer success drives our success.
-  **Fairness** We pride ourselves on having a work environment that treats people equally and make decisions without favoritism or prejudice.

About the Industry

The courier industry has been around for hundreds of years, yet many people don't realize it's history. The courier industry is often confused with regular mail service because both industries provide customers with delivery services. There is a big difference between the two, however, and that is the individualization of services clients can take advantage of when using a courier service.

Couriers are distinguished from ordinary mail services by features such as speed, security, tracking, signature, specialization and individualization of express services, and swift delivery times, which are optional for most everyday mail services. As a premium service, couriers are usually more expensive than standard mail services, and their use is normally limited to packages where one or more of these features are considered important enough to warrant the cost^[1].

Recently, online retail has had a hugely positive impact on the courier industry. When email came to threaten the very existence of courier service companies, online retail kicked into gear and drove significant volume and revenue. However the demands are changing too^[2]. With consumers expecting more convenience and as companies continue to push down on prices, the delivery solutions such as timing, packaging, e-com delivery methods, etc will gain more importance.

The industry giants are increasingly turning to technology to improve their processes and services. From eliminating vague delivery estimates and creating more convenient delivery options to providing more accurate tracking functionalities, companies are looking for ways to take advantage of technological advancements^[3]. Predictions for the immediate future include IoT, driver-less vehicles, drone deliveries and small scale e-com sales channels presented by Social Media^[4].

The average delivery service companies will have no place in today's the dynamic and fast-paced business landscape. Customers are no longer putting up with unreliable and inefficient services. Instead customers are looking for a modern and more organized system from their courier service provider.

This is where **CorierBoy** comes in – with better tools, technologies and ideas that can help make these things possible for delivery services end-users.

Why Franchise With Us?

CorierBoy presents a great opportunity for anyone interested in tapping into the growing courier services sector with an experienced team. The services and solutions that we offer are for rapidly growing sector which is a part of the larger transport and logistics industry. Thanks to the consistent surge in e-commerce, this sector has shown strong growth even in these recent times of pandemic challenges.

1. Rapidly Growing Industry

Globally this segment of the market is poised to grow by USD 100.19 billion^[5] during 2020-2024, progressing at a CAGR (Compound Annual Growth Rate) of over 6% during the forecast period. The market is driven by the growth in FMCG contract manufacturing in emerging markets. In addition, the growing cross-border trade in developing countries is anticipated to boost the growth of the courier, express, and parcel market.

The revival of the manufacturing sector and expected economic expansion are projected to drive the global courier, express, and parcel market during the forecast period. Moreover, the growth in electronic goods, automobiles, and food and beverage shipments is poised to benefit the courier, express, and parcel market through the delivery of goods.

Also, the introduction of communication technologies such as advanced smartphones and the availability of Internet and broadband connections, including 4G and 5G, at a relatively low cost are increasing the convenience of online shopping in these countries. These factors in the consumer goods sector, as along with the growth of the manufacturing sector, are expected to drive the global courier, express, and parcel market during the forecast period.

- ✓ Better Return on Investment (ROI) than most sectors
- ✓ Sector showing strong and consistent growth
- ✓ Resilient to challenges from pandemics, etc
- ✓ Huge opportunity to scale and expand locally and globally.

2. Experienced & Professional

CorierBoy is one big family of experienced and dynamic professionals eager to help customers succeed. From Our people oriented approach ensures that team is well-trained, friendly and approachable. Ready work with you to deliver growth from day one.

Our entire team are experts in express courier services, logistics, delivery solutions and most importantly – personal relationships. As a company that specializes in courier services and solutions for every individual and business, you get highly experienced professionals working with you on every project.

Our leaders work everyday to make the company a better workplace that provides a safe and nurturing environment. These are values that the company is built upon. CorrierBoy invests in the education and development of employees with the goal of improving their health, safety and well-being in the workplace and beyond.

The company promotes equal opportunities and responsible business practices at every level and strives to conduct business ethically, honestly, inline with our core values and code of business ethics. Care for protecting the environment is a consideration that is part of this code. All our vendors, franchisees and business partners are expected to meet the same high ethical standards.

- ✓ Employees are trained in-house for better retention and success
- ✓ Great talent attracted by better workplace and career growth possibilities
- ✓ Talent acquisition and training are managed centrally by core team
- ✓ Management team with proven track record and high business ethics.

3. Backed With Technology

Technology is having a major effect on every individual and business. From making people's lifestyle simpler to getting professionals to be more productive, technology has the power to revolutionize everyone and everything. And we believe that's true for the courier services as well.

With jam-packed routines and face-paced lifestyles, these long-lasting times are driving consumers towards better courier service providers. In order to tap into and serve these new demands we are taking advantage of new technologies. When we guarantee that our customers stay at the top of their game, we win ours.

Our investments in research and development have enabled our operations and services to be run on latest in technology. Built from scratch by our product and technology teams, they are modern, simple and guaranteed to deliver success.

- ✓ Apple iOS and Android mobile apps for customers
- ✓ Innovative pickup, tracking and delivery options
- ✓ R&D team dedicated to continuously innovate
- ✓ Simplified, low-cost, and almost paperless operation.

4. Minimal Investment & Involvement

CorierBoy gives you the opportunity to get great return on your investment at very reasonable investment. You can be part of a fast growing business with with minimal involvement in the day-to-day running of the business.

We train all staff on the processes and provide the technology required to effortlessly manage and run the business. This helps franchisee owners to focus more on bringing in sales rather than get tangled in the complexities of operations.

Not everyone is made out to be a good business owner, and even more so, not everyone is right to be a CorierBoy partner. We are selective of who we work with because we want to make sure that every franchisee is successful. A bad partner can not only bring their location or office down, but the brand as a whole. As such, we have a screening process for potential franchisees to make sure that every partner we choose are a good fit for our entire network and operating system.

- ✓ Higher returns possible on minimal investment
- ✓ Be part of a rapidly expanding brand
- ✓ Employees are trained and managed for you
- ✓ Sales and marketing support are provided.

Got What It Takes To Deliver Success?

Entrepreneurial spirit, ambition, commitment to hard work, total involvement in the daily operation of your service location, the ability to interact with people and the ability to meet our financial requirements. Your willingness to learn and apply your new skill sets learned are crucial to your success. Of course, we are always here along every step of your journey to help and guide you to success.

We have a system that is built from ground up with experienced leadership, well-trained staff and best in technology. Together with innovative branding and marketing strategies we are on track to set new standards and trends in the industry.

In case you're still wondering — now is the best time to become a part of the CorierBoy family. With our system perfected and guaranteed to succeed, we are now looking for entrepreneurs to work with us.

Together, there is no goal we can't achieve!

Next Steps

At CorierBoy, we follow well-defined and clear processes at every level and step to ensure that we adhere to the best of standards. We believe that it is practices like these that shape the company's success and reputation as we move forward.

If you're interested in the idea of partnering with CorierBoy as franchisee, here's what you need to do and an outline of what you can expect in the process.

1

Get In Touch With Us

Contact us online through our website at corierboy.com/franchise-enquiry/ and fill out the **Franchisee Application Form**. Complete the form on the with as much details as you can provide us.

2

Discuss the Details

One of our managers will contact you and fix an appointment with you to discuss the details of the opportunity and advise on further steps including site visits, employee selection and other legal requirements.

3

Confirmation and Contracting

Once you're satisfied with our business model and terms of engagement, we will send you the CorierBoy Franchisee Agreement. The agreement will be between CorierBoy and a legally registered entity (like a Proprietorship, Partnership, LLP or a Private Limited company).

4

Setting up and Onboarding

Once the agreements are in place, we will start with setting up the office including the interiors, devices, signage, etc as per CorierBoy branding guidelines. We will also assist with staff recruitment and provide training for managers and employees on processes and technology.

[Click Here To Get Started](#)

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www.corierboy.com

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